

CREATIVE INDUSTRIES

Our Competitive Edge

- Saskatchewan's creative industries include book publishing, sound recording, film and video production, as well as commercial crafts and visual arts featured in many galleries and museums.
- Individuals and institutions have earned national and international awards:
 - Artists, musicians, novelists, photographers, scriptwriters, sculptors and dancers
 - Symphonies, galleries, studios, publishing houses, printers and theatres
- Saskatchewan has a great tradition in the arts and support of the arts
- In 1948, true to the pioneering spirit of this province, the Saskatchewan Arts Board was established as the first arts agency of its kind in North America – an arm's-length funding agency that provides grants, programs and services to individuals and organizations whose activities have an impact on the arts and the people of Saskatchewan
 - For more information on the Saskatchewan Arts Board, visit www.artsboard.sk.ca
 - For more information on the creative industries in Saskatchewan, visit the Saskatchewan Cultural Industries Development Council at www.culturalindustries.sk.ca

Innovation and Opportunity

- The film and video industry creates some 1,300 full-time equivalent jobs and generates about \$60 million a year – with millions more in spin-off activity
- Over 40 production companies and many post-production businesses are taking on larger, more sophisticated film ventures, including:
 - Feature films and short films
 - Major international co-productions
 - Documentaries
 - Action adventure films
 - Made-for-television movies
 - Children's programming
- Saskatchewan filmmakers have received national and international recognition for their production work that includes Gemini Awards and Emmy Award
- A state-of-the-art production facility, the Canada-Saskatchewan Sound Stage in Regina provides:
 - Four stages with 34,000 square feet of studio space and clear span 40-foot ceilings
 - Production offices, an art department, custom facilities for carpentry, grip, electrical, wardrobe, make-up... a complete range of services for film and video production
- CTV's hugely successful comedy television series, *Corner Gas*, starring Saskatchewan's own Brent Butt, is fully produced and crewed in Saskatchewan. As well, *Corner Gas* has secured a U.S distribution deal and has been licensed to broadcasters serving 26 countries across 5 continents in all- including Australia, Iraq, Finland, Morocco and more!



- Skilled and shrewd, our publishers are flourishing in a tough, competitive industry
- Saskatchewan has more than 40 independent publishers covering the literary, scholarly, educational, francophone and First Nations fields
- The publishing industry draws on the skills of writers, photographers and artists to produce top-quality publications that have been acknowledged and recognized nationally and internationally
- Saskatchewan publishers also have strong support from a comprehensive system of funding for arts and culture
- Saskatchewan's recording industry is thriving – more than 30 recording studios work with our talented singers, musicians and writers to bring home Grammy and Juno awards in every genre
- We have state-of-the-art production facilities and the expertise to meet every need

The Investment Climate

- Take advantage of opportunities in publishing, commercial crafts, commercial visual arts and performing arts
- A generous tax credit program provides up to 55% of eligible labour cost per film production
- Participate in production in various media, including film, video, new media and sound recording
- Set up new co-ventures for film and video productions

The Bottom Line

- An extremely strong cultural network, active organizations and enthusiastic community support centering on quality of life and a supportive environment for culture and art
- A large, energetic and creative community of artists, musicians, writers, performers and producers
- Public and commercial outlets for visual and performing arts
- Low production costs with world-class quality
- A growing pool of knowledgeable and skilled film crew workers who offer diversity and expertise to meet a full range of arts and film and video production needs
- Provincial support structures that include funding and tax credits for production work
- Architectural backdrops from ancient First Nations and early pioneer to ultra-modern
- Diverse film and video location sites from deserts to forests, prairies to highlands – and a choice of almost 100,000 lakes
- More sunshine than almost any place in North America – and some of the most varied weather

Want to know more? Contact:

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Disclaimer: The information in this document is accurate as of January 2009; however, the Government of Saskatchewan accepts no liability for any actions taken as a result of the information contained herein.